



EASI Demographics on Demand Updated Site Selection Reports & Analysis Professional Demographics Report

Location: Gull Point Centre

Address: 5585 Gull Road, Kalamazoo, Michigan 49048

Latitude: 42° : 19' : 29"

Longitude: -85° : 31' : 07"



Description	1 Miles	3 Miles	5 Miles
Square Miles	2.783329	29.209484	86.590466
Population Density	1,773.4	1,062.9	845.3
POPULATION BY YEAR			
Population (4/1/1990)	2,949	26,028	72,074
Population (4/1/2000)	4,030	28,860	71,868
Population (4/1/2010)	4,886	30,785	72,584
Population (1/1/2012)	4,936	31,048	73,198
Population (1/1/2017)	5,067	31,826	74,982
Growth (2012/2010)	1.02	0.85	0.85
Forecast (2017/2012)	2.65	2.51	2.44
HOUSEHOLDS BY YEAR			
Households (4/1/1990)	1,093	9,592	26,657
Households (4/1/2000)	1,795	11,311	27,503
Households (4/1/2010)	2,266	12,473	28,498
Households (1/1/2012)	2,279	12,550	28,686
Households (1/1/2017)	2,383	13,108	29,964
Growth (2012/2010)	0.57	0.62	0.66
Forecast (2017/2012)	4.56	4.45	4.46
FAMILY CHARACTERISTICS			
Family Population	3,768	25,364	54,935
Non-Family Population	1,168	5,306	15,700
Families	1,262	8,066	16,888
Non-Family Households	1,017	4,484	11,798

Married Families Characteristics			
Families, Married	906	5,272	10,386
Married with Children Under 18	367	2,208	4,560
Families, Married with No Children Under 18	539	3,064	5,826
Other Families Characteristics			
Other Families	356	2,794	6,502
Male Householder, No Wife Present	96	703	1,504
Female Householder, No Husband Present	260	2,091	4,998
Male Householder, No Wife Present with Children Under 18	54	424	872
Male Householder, No Wife Present with No Children Under 18	42	279	632
Female Householder, No Husband Present with Children Under 18	188	1,513	3,742
Female Householder, No Husband Present with No Children Under 18	72	578	1,256
Non-Family Households Characteristics			
Non Family Male Householder, People Under 18 Present	7	45	86
Non Family Male Householder, No People Under 18 Present	478	2,108	5,943
Non Family Female Householder, People Under 18 Present	3	22	51
Non Family Female Householder, No People Under 18 Present	529	2,309	5,718
POPULATION CHARACTERISTICS			
Urban	4,936	28,753	65,327
Rural	0	2,295	7,871
Gender			
Male	2,406	15,093	36,300
Female	2,530	15,955	36,898
Poverty			
Population, In Poverty	727	5,672	19,394
Veterans			
Population, Veterans	330	2,045	4,085
Age			
Median Age	34.7	35.4	32.8
Aged 0 to 5 Years	397	2,561	6,150
Aged 6 to 11 Years	327	2,678	6,142
Aged 12 to 17 Years	368	2,643	6,168
Aged 18 to 24 Years	454	2,587	9,026
Aged 25 to 34 Years	946	4,894	11,612
Aged 35 to 44 Years	542	3,686	8,529
Aged 45 to 54 Years	642	4,250	9,477
Aged 55 to 64 Years	593	3,809	8,132
Aged 65 to 74 Years	291	2,079	4,258
Aged 75 to 84 Years	275	1,311	2,496
Aged 85 Years and Older	101	550	1,208
Male Population By Age			
Median Age	33.6	34.0	31.8
Aged 0 to 5 Years	200	1,293	3,091
Aged 6 to 11 Years	173	1,374	3,131
Aged 12 to 17 Years	209	1,418	3,228
Aged 18 to 24 Years	230	1,330	4,738
Aged 25 to 34 Years	454	2,361	5,853

Aged 35 to 44 Years	271	1,807	4,253
Aged 45 to 54 Years	311	2,000	4,651
Aged 55 to 64 Years	285	1,846	4,029
Aged 65 to 74 Years	116	938	1,935
Aged 75 to 84 Years	118	551	1,037
Aged 85 Years and Older	39	175	354
Female Population By Age			
Median Age	36.4	37.1	33.9
Aged 0 to 5 Years	197	1,268	3,059
Aged 6 to 11 Years	154	1,304	3,011
Aged 12 to 17 Years	159	1,225	2,940
Aged 18 to 24 Years	224	1,257	4,288
Aged 25 to 34 Years	492	2,533	5,759
Aged 35 to 44 Years	271	1,879	4,276
Aged 45 to 54 Years	331	2,250	4,826
Aged 55 to 64 Years	308	1,963	4,103
Aged 65 to 74 Years	175	1,141	2,323
Aged 75 to 84 Years	157	760	1,459
Aged 85 Years and Older	62	375	854
Race			
White Alone	3,989	22,962	49,931
Black Alone	535	5,571	16,689
Asian Alone	170	470	849
American Indian and Alaska Native Alone	13	151	424
Other Race Alone	42	464	1,758
Two or More Races	187	1,430	3,547
Ethnicity			
Hispanic	158	1,402	4,753
White Non-Hispanic	3,896	22,283	47,970
Median Age by Race			
White Median Age	37.8	39.2	36.1
Black Median Age	31.4	29.8	28.2
Asian Median Age	29.9	32.6	29.4
American Indian and Alaska Native Median Age	0.0	0.0	0.0
Other Race Median Age	4.3	0.4	0.9
Two or More Races Median Age	9.2	9.5	8.5
Median Age by Ethnicity			
Hispanic Median Age	23.7	21.1	22.3
White Non Hispanic Median Age	38.2	39.8	36.9
Marital Status (Pop 15+)			
Males Never Married	714	4,009	12,253
Males Married	991	5,887	11,947
Males Widowed	26	414	791
Males Divorced	208	1,430	3,514
Females Never Married	695	3,430	9,388
Females Married	971	6,353	12,657
Females Widowed	166	1,077	2,313
Females Divorced	270	1,904	5,014

Males Currently Married (Pop 15+)			
Males Married	991	5,887	11,947
Males Married and Together	955	5,542	10,758
Males Married and Separated	14	138	672
Males Married and Absent	22	207	517
Females Currently Married (Pop 15+)			
Females Married	971	6,353	12,657
Females Married and Together	910	5,787	11,289
Females Married and Separated	42	370	817
Females Married and Absent	19	196	551
Primary Language (Pop 5+)			
Speaks English	4,117	27,178	63,850
Speaks Spanish	164	1,121	2,731
Speaks Other Indo-European Languages	40	214	667
Speaks Asian or Pacific Island Language	82	162	462
Speaks Other Language	195	256	357
Citizenship			
Native	4,611	29,877	70,297
Foreign Born - Naturalized	150	494	1,085
Foreign Born - Not a Citizen	175	677	1,816
Group Quarters			
Total Group Quarters	0	378	2,563
Institutional Group Quarters	0	203	918
Non-Institutional Group Quarters	0	175	1,645
HOUSEHOLD CHARACTERISTICS			
Household, Average Size	2.17	2.44	2.46
Households by Race			
White	1,879	9,804	21,078
Black	255	2,101	5,935
Asian	79	174	267
American Indian and Alaska Native	5	53	152
Other Race	18	140	504
Two or More Races	43	278	750
Households by Ethnicity			
Hispanic	56	360	1,195
White Non-Hispanic	1,835	9,578	20,507
Household by Age of Head			
Median Age	47.1	49.3	47.5
Aged Under 25 Years	156	582	2,235
Aged 25 to 34 Years	572	2,595	6,105
Aged 35 to 44 Years	327	2,031	4,636
Aged 45 to 54 Years	395	2,500	5,488
Aged 55 to 64 Years	361	2,264	4,921
Aged 65 to 74 Years	189	1,328	2,794
Aged 75 to 84 Years	189	877	1,691
Aged 85 Years and Over	90	373	816

Household by Size			
Median Size	2.38	2.64	2.61
1 Person	861	3,659	9,021
2 Person	727	4,083	8,673
3 Person	325	2,077	4,533
4 Person	221	1,516	3,381
5 Person	98	814	1,944
6 Person	36	246	650
7 or More Person	11	155	484
Household by Vehicles			
Median Vehicles	2.0	2.0	1.9
No Vehicles	75	889	3,866
1 Vehicle	1,021	5,387	11,788
2 Vehicles	897	4,610	9,390
3 Vehicles	249	1,303	2,756
4+ Vehicles	37	361	886
HOUSING UNITS CHARACTERISTICS			
Total Units	2,609	13,893	32,180
Occupied Units	2,279	12,550	28,686
Vacant Units	330	1,343	3,494
Occupancy			
Owner Occupied	1,115	8,150	16,524
Renter Occupied	1,164	4,400	12,162
Occupied Structure with 1 Unit Detached	1,226	9,733	21,723
Occupied Structure with 1 Unit Attached	94	530	1,010
Occupied Structure with 2 Units	0	324	2,100
Occupied Structure with 3-4 Units	82	446	1,622
Occupied Structure with 5-9 Units	431	976	1,720
Occupied Structure with 10-19 Units	228	626	1,033
Occupied Structure with 20-49 Units	412	754	1,115
Occupied Structure with 50+ Units	136	449	1,471
Occupied Structure Trailer	0	55	371
Occupied Structure Other	0	0	15
Vacancy			
Vacant Units For Rent	271	652	1,495
Housing, Vacant Units Rented, Not Occupied	2	19	34
Vacant Units For Sale	18	233	565
Housing, Vacant Units Sold, Not Occupied	3	40	88
Housing, Vacant Units Seasonal, Recreational, or Occasional Use	11	34	100
Housing, Vacant Units For Migrant Workers	0	0	0
Vacant Units Vacant Other	25	365	1,212
Rent			
Median Rent (\$)	641	601	568
Rent less than \$250	65	327	1,420
Rent \$250-\$499	66	922	3,082
Rent \$500-\$749	801	2,212	5,069
Rent \$750-\$999	145	696	1,540
Rent \$1,000-\$1,249	55	93	306
Rent \$1,250-\$1,499	32	32	183
Rent \$1,500-\$1,999	0	0	116

Rent \$2,000+	0	0	43
No Cash Rent	0	118	403
Mortgage			
Any Mortgage	808	5,907	11,908
No Mortgage	307	2,243	4,616
Owner Occupied Home Value			
Median Value (\$)	150,981	113,528	111,304
Housing, Owner Households Valued Less than \$10,000	0	8	212
Housing, Owner Households Valued \$10,000-\$14,999	0	116	137
Housing, Owner Households Valued \$15,000-\$19,999	0	44	179
Housing, Owner Households Valued \$20,000-\$24,999	15	54	67
Housing, Owner Households Valued \$25,000-\$29,999	0	136	315
Housing, Owner Households Valued \$30,000-\$34,999	0	14	113
Housing, Owner Households Valued \$35,000-\$39,999	0	3	189
Housing, Owner Households Valued \$40,000-\$49,999	0	177	461
Housing, Owner Households Valued \$50,000-\$59,999	0	236	645
Housing, Owner Households Valued \$60,000-\$69,999	16	340	755
Housing, Owner Households Valued \$70,000-\$79,999	0	563	1,063
Housing, Owner Households Valued \$80,000-\$89,999	84	1,151	2,185
Housing, Owner Households Valued \$90,000-\$99,999	92	608	1,010
\$100,000-\$124,999	181	1,155	2,059
\$125,000-\$149,999	158	1,070	2,113
\$150,000-\$174,999	293	1,050	1,800
\$175,000-\$199,999	162	537	998
\$200,000-\$249,999	67	296	788
\$250,000-\$299,999	34	159	408
\$300,000-\$399,999	13	262	555
\$400,000-\$499,999	0	50	172
\$500,000-\$749,999	0	30	164
\$750,000-\$999,999	0	79	92
More than \$1,000,000	0	12	44
Year Built			
Median Year Built	1979	1963	1955
Built 2005 or Later	111	463	949
Built 2000 to 2004	309	1,114	1,657
Built 1990 to 1999	638	1,678	2,700
Built 1980 to 1989	259	733	1,999
Built 1970 to 1979	430	1,839	3,857
Built 1960 to 1969	405	1,778	3,104
Built 1950 to 1959	287	3,045	5,028
Built 1940 to 1949	153	1,571	3,416
Built 1939 or Earlier	17	1,672	9,470
Year Moved In			
Median Year Moved In	2004	2002	2004
Year Moved in 2000 or Later	1,201	5,270	13,882
Year Moved in 1995 to 1998	455	2,182	4,872
Year Moved in 1990 to 1999	243	1,913	4,146
Year Moved in 1980 to 1989	220	1,310	2,554
Year Moved in 1970 to 1979	18	804	1,468
Year Moved in 1969 or Earlier	142	1,071	1,764

HOUSEHOLDS BY TYPE OF HEATING FUEL USED			
Home Heating Fuel: Utility gas	1,997	10,551	23,946
Home Heating Fuel: Bottled, tank, or LP gas	12	224	832
Home Heating Fuel: Electricity	249	1,203	2,346
Home Heating Fuel: Fuel oil, kerosene, etc.	13	276	663
Home Heating Fuel: Coal or coke	0	0	18
Home Heating Fuel: Wood	8	130	343
Home Heating Fuel: Solar energy	0	0	0
Home Heating Fuel: Other fuel	0	39	254
Home Heating Fuel: No fuel used	0	127	284
INCOME CHARACTERISTICS			
Total Personal Income (\$)	150,088,142	779,208,000	1,679,148,158
Total Household Income (\$)	150,088,142	768,435,352	1,616,554,026
Median Household Income (\$)	48,121	44,710	40,247
Average Household Income (\$)	65,857	61,230	56,353
Per Capita Household Income (\$)	30,407	24,750	22,085
Household High Income Average (\$)	668,389	482,802	371,375
Households By Income			
Less than \$15,000	342	1,968	5,857
\$15,000 to \$24,999	212	1,493	3,840
\$25,000 to \$34,999	219	1,485	3,228
\$35,000 to \$49,999	419	2,053	4,054
\$50,000 to \$74,999	458	2,510	4,979
\$75,000 to \$99,999	237	1,341	2,805
\$100,000 to \$124,999	193	714	1,510
\$125,000 to \$149,999	87	359	883
\$150,000 to \$199,999	75	338	845
\$200,000 and Over	37	289	685
EMPLOYMENT CHARACTERISTICS			
Labor Force Characteristics (Pop 16+)			
Employment Potential	3,965	24,034	56,776
Civilian Total	2,249	13,706	30,909
Civilian Males	1,158	7,258	16,403
Civilian Females	1,091	6,448	14,506
Armed Forces Male	0	6	37
Armed Forces Female	0	0	3
Unemployed Males	162	1,100	3,236
Unemployed Female	82	726	2,187
Not in the Labor Force Male	462	3,332	8,655
Not in the Labor Force Female	1,010	5,164	11,749
Industry (Pop 16+)			
Total Civilian Employment	2,249	13,706	30,909
Employment, Agriculture, Forestry, Fishing and Hunting	28	209	470
Employment, Mining, Quarrying and Oil and Gas Extraction	0	0	0
Employment, Construction	34	440	1,288
Employment, Manufacturing	496	2,700	5,390
Employment, Wholesale Trade	30	515	938
Employment, Retail Trade(Pop 16+)	253	1,286	2,901
Employment, Transportation and Warehousing	93	368	774
Employment, Utilities	7	105	180
Employment, Information	14	210	505

Employment, Finance and Insurance	147	574	1,269
Employment, Real Estate and Rental and Leasing	21	239	524
Employment, Professional, Scientific, and Technical Services	113	449	1,021
Employment, Management of Companies and Enterprises	0	0	8
Employment, Administrative and Support and Waste Mgt. Services	95	594	1,421
Employment, Educational Services	176	1,087	3,324
Employment, Health Care and Social Assistance	397	2,926	5,963
Employment, Arts, Entertainment, and Recreation	18	194	529
Employment, Arts, Entertainment, Accommodation and Food Services, etc.	125	857	2,250
Employment, Other Services	123	542	1,295
Employment, Public Administration	79	411	859
Occupation (Pop 16+)			
Management, Business, and Financial Operations	434	1,850	3,724
Professional and Related	481	2,798	6,311
Service	334	2,811	6,906
Sales and Office	565	3,186	7,029
Farming, Fishing, and Forestry	0	202	424
Construction, Extraction, and Maintenance	128	779	1,878
Production, Transportation, and Material Moving	307	2,080	4,637
General Employment Characteristics (Pop 16+)			
Total Civilian Potential	2,249	13,706	30,909
White Collar	1,480	7,834	17,064
Blue Collar	435	2,859	6,515
Private for-Profit Wage and Salary Workers, Employee	1,600	9,223	21,471
Private for-Profit Wage and Salary Workers, Self	117	316	737
Private Not-for-Profit Wage and Salary Workers	161	1,873	3,802
Self-Employed Workers in Own Not Incorporated Business	35	508	1,348
Unpaid Family Workers	0	0	55
Local Government Workers	141	978	1,735
State Government Workers	148	688	1,377
Federal Government Workers	47	120	384
Transportation to Work (Empl 16+)			
Car, Truck, Van	2,159	12,513	27,045
Car, Truck, Van to Work Alone	2,068	11,359	24,443
Car, Truck, Van to Work Carpool	91	1,154	2,602
Public Transportation	0	329	782
Bus or Trolley Bus	0	329	755
Streetcar or Trolley Car	0	0	0
Subway or Elevated	0	0	0
Railroad	0	0	27
Ferry	0	0	0
Taxi	0	0	67
Motorcycle	20	44	44
Bicycle	5	77	195
Walked	0	240	1,317
Other Transportation	0	97	431
Travel Time to Work (Empl 16+)			
Less than 15 Min	619	4,493	10,160
15-29 Min	1,143	6,476	14,129
30-59 Min	374	1,793	4,132

60-89 Min	35	394	927
90+ Min	13	144	533
Work at Home	65	406	1,028
EDUCATION CHARACTERISTICS			
Education Enrollment (Pop 3+)			
Public Preprimary	21	359	960
Enrolled Public School	1,221	7,603	20,023
Enrolled Private School	226	983	2,680
Enrolled Public Preprimary	21	359	960
Enrolled Private Preprimary	53	192	331
Enrolled Public Kindergarten	19	231	1,004
Enrolled Private Kindergarten	0	0	50
Enrolled Public Grades 1-4	315	1,497	3,983
Enrolled Private Grades 1-4	10	95	182
Enrolled Public Grades 5-8	193	1,624	3,566
Enrolled Private Grades 5-8	46	224	314
Enrolled Public Grades 9-12	237	1,853	3,825
Enrolled Private Grades 9-12	52	198	284
Enrolled Public Undergraduate College	210	1,515	5,386
Enrolled Private Undergraduate College	55	182	1,369
Enrolled Public Graduate or Professional School	226	524	1,299
Enrolled Private Graduate or Professional School	10	92	150
Not Enrolled in School	3,282	21,129	47,278
Education Attainment (Pop 25+)			
Less Than High School	132	2,276	5,966
High School	959	6,590	13,816
Some College	762	5,074	11,839
Associate's Degree	361	1,828	3,382
Bachelor's Degree	788	3,252	7,236
Master's Degree	237	1,024	2,321
Professional Degree	126	353	700
Doctorate Degree	25	182	452
FAMILY CHARACTERISTICS			
Families By Size			
Median Size	3.14	3.33	3.42
1 Person	0	0	0
2 Person	588	3,377	6,693
3 Person	313	2,001	4,147
4 Person	217	1,484	3,163
5 Person	97	805	1,815
6 Person	36	244	607
7 or More Person	11	155	463
Families By Age			
Median Age	48.2	48.1	46.6
Aged Under 25 Years	65	292	742
Aged 25 to 34 Years	262	1,718	3,860
Aged 35 to 44 Years	222	1,507	3,290
Aged 45 to 54 Years	257	1,682	3,426
Aged 55 to 64 Years	219	1,419	2,889
Aged 65 to 74 Years	105	847	1,618

Aged 75 Years and Over	132	601	1,063
Family Income Characteristics			
Total Family Income(\$)	104,619,890	590,464,322	1,177,626,303
Median Income (\$)	64,195	56,066	55,185
Average Income (\$)	82,900	73,204	69,732
Per Capita Income (\$)	27,765	23,280	21,437
High Income Average (\$)	672,768	496,735	366,463
Families By Income			
Less than \$15,000	127	729	1,940
\$15,000 to \$24,999	47	656	1,696
\$25,000 to \$34,999	119	928	1,743
\$35,000 to \$49,999	204	1,259	2,315
\$50,000 to \$74,999	236	1,900	3,616
\$75,000 to \$99,999	203	1,121	2,329
\$100,000 to \$124,999	156	626	1,277
\$125,000 to \$149,999	82	321	755
\$150,000 to \$199,999	58	295	678
\$200,000 and Over	30	231	539
NON-FAMILY CHARACTERISTICS			
Non-Families By Size			
Median Size	1.59	1.61	1.65
1 Person	861	3,659	9,021
2 Person	139	706	1,980
3 Person	12	76	386
4 Person	4	32	218
5 Person	1	9	129
6 Person	0	2	43
7 or More Person	0	0	21
Non-Families By Age			
Median Age	45.2	51.7	49.0
Aged Under 25 Years	91	290	1,493
Aged 25 to 34 Years	310	877	2,245
Aged 35 to 44 Years	105	524	1,346
Aged 45 to 54 Years	138	818	2,062
Aged 55 to 64 Years	142	845	2,032
Aged 65 to 74 Years	84	481	1,176
Aged 75 Years and Over	147	649	1,444
Non-Family Income Characteristics			
Total Income (\$)	45,528,800	178,238,341	441,436,429
Median Income (\$)	36,988	27,980	24,244
Average Income (\$)	44,768	39,750	37,416
Per Capita Income (\$)	38,980	33,592	28,117
High Income Average (\$)	658,271	431,921	406,692
Non-Families By Income			
Less than \$15,000	215	1,239	3,917
\$15,000 to \$24,999	165	837	2,144
\$25,000 to \$34,999	100	557	1,485
\$35,000 to \$49,999	215	794	1,739
\$50,000 to \$74,999	222	610	1,363

\$75,000 to \$99,999	34	220	476
\$100,000 to \$124,999	37	88	233
\$125,000 to \$149,999	5	38	128
\$150,000 to \$199,999	17	43	167
\$200,000 and Over	7	58	146
BLOCK GROUP COUNT	3	23	64

Footnotes:

Easy Analytic Software, Inc. (EASI) is the source of all updated estimates. All other data are derived from the US Census and other official government sources. Consumer Expenditure data are derived from the Bureau of Labor Statistics.

All estimates are as of 1/1/2012 unless otherwise stated.

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